

RANISHA DAS

Interaction Designer | UX Designer | Product Designer

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Masters in Interaction and Experience Design

University of Limerick, Ireland

2022 - Current

Bachelor of Science in Mathematics, Statistics, Computer Science

St. Francis College for Women, Hyderabad, India

2019

8.93 CGPA

Class 10 and 12 Central Board of Secondary Education

Bhavan's Sri Ramakrishna Vidyalaya, Hyderabad, India

2014, 2016

9.8 CGPA (C-10), 91.8% (C-12)

PROFESSIONAL EXPERIENCE

Deloitte Consulting Pvt. Ltd., Mumbai

12th Aug'19 - 2nd Dec'21

Achievements

- Received 'Outstanding Performance Award' by clinching the first place in the firm's **WinC Innovation initiative** for 'World Climate solution', July 2021
- Recognized globally as **Cluster Lead** to develop "Educational resources" with focused research, Dec'21
- Secured the third position in the 'Future of Networking' project, **WinC Design hackathon** Nov'20
- Awarded with *awards of excellence* for commendable performance in GPS project II, 2019-2020

Key Competencies

- Led the team to provide full life cycle support to the Business from initial interaction through requirement analysis, design, coding, testing, debugging, implementation and integration, thus providing full life cycle support to the business.
- *Subject Matter Expertise (SME)* in complex business modules with track record of leading new hires and working autonomously
- Key Contributor in a team to gain a deep understanding of the eligibility system, planning and developing intricate system modifications, and establishing requirements using the best standards in the industry
- Gained knowledge in the domain of interacting with the business leads and the clients upon design and research.

Design Engineer in WinC Hackathons

2020-2021

- Wore the hat of many roles as a project lead such as researcher, functional lead, visual designer, UX flows, Storyboard, prototyping and .NET Development.
- Brainstormed with the team and executed research projects using **AGILE** and relevant methodologies (e.g., observations, interviews, online desk research) and combined qualitative and quantitative data to understand the needs of multiple stakeholders over time.
- Our team was the youngest team to clinch the first place both times against competing teams who had Senior professionals.
- Presented the winning solution of **WinC 2021**, in front of a panel of World Climate Team and Principles of Deloitte.

Software Developer GPS Projects – I & II

Aug'19 – Feb'21 & Mar'21 – Dec'21

- Handled the implementation and integration of a few modules into an application to meet a variety of business needs for the provision of insurance. The users can submit a claim online, validate their identity, certify themselves and get benefits.
- **SME** of several modules that compensated 1000+ users (affected by injury) through monetary benefits.
- Attended weekly check-ins for discussions with *Clients* and *Onsite Functional Leads* about obtaining functional and technical requirements for assessing the viability of business rules in the system

Loaned Resource in GPS Project - III

Mar'20 – June'20

- Youngest developer handpicked by higher Leadership who collaborated with a team of senior developers. Developed screens adhering to complex business requirements at an immediate need during the pandemic that aided over 16,000 users with over \$89M monetarily.

PROJECTS AND INTERNSHIPS

Full Stack Web Development – Final Year Project

2018 - 19

- Final year project in designing and developing an application aimed at providing a platform for wildlife photographers and wildlife experts to connect. Used *Marvel* to create a design prototype, front end technologies like *HTML*, *CSS*, *Bootstrap*, *JavaScript*, and *PHP* for the backend, besides *PhpMyAdmin* database engine for data integration.

Aionios Creations, Hyderabad

Sep'17 – Jan'18

- Key roles as *Business Development Intern* included to build customer relationships, take critical feedback, and promote brand awareness on social media.

SKILLS / EXPERTISE

Design Tools: Reaper, Affinity Photo, Figma, Marvel, Canva, Adobe Illustrator, Adobe Photoshop, Coral Draw

Technical: Arduino, Unity, ASP.NET MVC, C#, SSRS on Visual Studio

Middleware: SSMS, Oracle SQL, MONGO DB

CERTIFICATIONS

- Learn Figma - UI/UX Design Essential Training 2021
- Adobe Photoshop CC – Essential Training Course 2021
- The Complete Graphic Design Theory for Beginners Course 2021
- Graphic Design Masterclass: Learn Graphic Design in Projects 2021
- UX Foundations Accessibility, Content Strategy, Information Architecture, Research, Storytelling, Usability Testing 2021
- UX Design Analyzing User Data, Creating Personas 2021
- UX Deep Dive Mapping, Interviewing, Remote Research 2021
- Interaction Design Interface, Dashboards and Visualization 2021
- Design Rules: Principles and Practices for great UI design 2021

COMMUNITY SERVICE

- Music Direction for Christmas performances
- Mentoring students with music, art, and personality development
- *Residential Committee Member* of my local residential society

Nov'20 - Dec'21

Oct 2021 - Present

Oct 2021 - Present

EXTRACURRICULAR ACTIVITIES

- Member of the WiSTEM2D, Archery, Astronomy and Photography clubs and societies in U.L, 2022.
- *Student Quality Cell Representative* for the *Bachelor in Science* student group in 2018-19.
- *Certificate of Special Recognition* for the hard work and efforts put into the college Literature club, 2019.
- *Certificate of Merit and Leadership* as an outstanding *Brand Ambassador* for NGO, *The Indian Impact*, 2019.
- *Event Coordinator* of *Strata*, the college Statistics club in 2016-18.
- Member of the *Hyderabad Festival Choristers* as a keyboardist in 2017-18.

REFERENCES

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